

## Workshop

### Social and Professional Networking for GPs and Trainees

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Thursday, March 19<sup>th</sup>, 2009  
9:00 – 10:30am

#### Aims

The rise of Facebook, Twitter and other networking websites has transformed the way we connect with colleagues.

But what use are they to doctors? This interactive seminar asks what is web 2.0 all about and what's in it for a GP?

The second half of the session will enable participants to explore some of these sites, including Twitter.

#### Schedule

- 9:00 Introduction: *what is web 2.0 and social networking?* – Alexandre Gouveia
- 9:30 *What's in it for GPs?* Discussion and examples from leading sites – Tom Nolan
- 9:45 Practical session: answering a clinical question in small groups using the web